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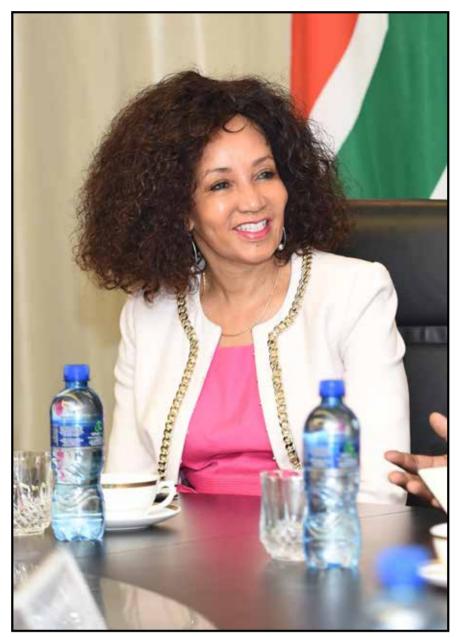
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Minister's welcome note

Pear colleagues,



t is my honour to be writing to you today in my new role as the Minister of International Relations and Cooperation.

It is a position that I am excited to hold because of the importance that international relations plays in ensuring that South Africa is able to achieve its critical triple priorities of eradicating poverty, unemployment and inequality. Our foreign policy rests firmly on the principles of democracy and human rights, well positioning us to champion the African Agenda in a world that is increasingly

volatile, uncertain, complex and ambiguous Since the advent of democracy much good work has been done by DIRCO to ensure that South Africa takes its rightful place in the global community of nations.

We have participated meaningfully in multilateral bodies, carried out successful keeping peace interventions, consoilidated our bilateral relations, enhanced our nation brand and attracted significant inflows of investments and tourism

The task ahead remains mammoth We need to redouble our efforts in economic diplomacy to further bolster and grow our economy and create much - needed jobs and eradicate poverty.

We need to expand our public diplomacy efforts to send out the message to every corner of the world that South Africa is open for business and that this beautiful nation is alive with possibilities

We need to use all tools available to us to contribute to a better South Africa in a better Africa and a better world. In his visit to DIRCO the first of the national departmental visits promised in his state of the nation address - President Cyril Ramaphosa said that

DIRCO is "the face and mirror of this country". This is a huge responsibility but also one that you have demonstrated that you are

willing and capable of carrying out. Colleagues, the fact that you are civil servants and diplomats means you have already answered the President's clarion call for all South Africans to put up their hands and be sent in service of this country.

In the weeks and months ahead, I look forward to engaging with staff in the pursuit of the attainment of our foreign policy

I am heartened by the fact that I have joined the department in this, the year that

Africa and the world celebrate the centenary of Nelson Mandela

He was a global icon for peace and democracy, a champion of human rights and reconciliation. He left an enduring legacy of which we can all be proud.

I have no doubt that in the execution of your duties, every single one of you is committed to the ideals and principles for which Madiba stood and will use the occasion of his centenary to continue to fly the South African flag high.

South Africa's future is indeed bright.

Kind regards,

Dr Lindiwe Nonceba Sisulu (MP)

10TH BRICS SUMMIT

25 – 27 JULY 2018, JOHANNESBURG, SOUTH AFRICA

BRICS in Africa: Collaboration for Inclusive Growth and Shared Prosperity in the 4th Industrial Revolution











Celebrating O.R. Tambo in **Zambia**



he South African Mission in Zambia hosted the O.R. Tambo Centennial Birthday Celebration on Sunday, 21 January 2018, at the Cathedral of the Holy Cross in Lusaka where O.R. used to attend church during his time in exile.

Bishop John Osmers from the Cathedral Church, who was also the former Chaplain of the African National Congress (ANC) during the time of the struggle, informed the Mission that O.R. was a full member of the Cathedral of the Holy Cross.

The Dean of the Cathedral Church, Father Charley Thomas, also gave very valuable information about O.R. and his role as a member of that Church.

The Mission therefore involved the Church during the O.R. Tambo Centennial Birthday Celebrations, particularly during the Zambia-South Africa Week. which happened from 23 to 27 October 2017. Father

Thomas thereafter requested a donation of O.R. Tambo banners that were on display throughout the

The High Commissioner found it prudent that the donation be done in a ceremonial way at the church with Father Osmers, the High Commissioner as well as the political section attending the special ceremonial church service dedicated to O.R. Tambo.

Deacon Reverend Rabson Tembo based his sermon on uplifting families as O.R. valued families. Quoting O.R.'s positive approach to empowering women, he celebrated his concern for the empowerment of women and futhermore used the SA High Commission as the perfect example of women in diplomacy being in positions of power. The event was a befitting closure to the O.R. Tambo Centennial

The Jeddah Travel and Tourism Exhibition



rom 28 February to 2 March, the South African Consulate and two South African tourism companies participated in the Jeddah Travel and Tourism Exhibition (JTTX). The largest tourism exhibition in the Kingdom of Saudi Arabia has been running for eight consecutive years, and the Consulate has participated for the last four years.

The South African participants were Sebaka Private Game Lodge and Tamrich Tours.

Sebaka specialises in outdoor lodges, as well as hunting, and is an ideal getaway for those looking for serene nature, adventure and an escape from the city lights. Tamrich is a firmly entrenched tourism agent and operator in South Africa creating full tourism packages as well as assisting foreign or domestic tourists with specific tourism requirements.

Both companies have been working with clients from the Middle East for over a decade; therefore, they know the market well, as well as general and specific requirements from clients who come from Saudi Arabia or the Middle East

These companies hope to set up long-lasting partnerships with tourism providers in Saudi Arabia, in order to fully promote all of the beauty and diverse holiday opportunities that South Africa offer.

The South African Consulate in Jeddah has decided to make a concerted effort to promote new areas in South Africa, which are largely unexplored by tourists from Jeddah or the Middle East ingeneral. These include: the Drakensberg Mountains (in the provinces of KwaZulu-Natal and the Free State), the many offerings of the Mpumalanga province (Bourke's Luck Potholes, God's Window, Kruger

National Park, Pilgrims Rest and the Blyde River Canyon) and Limpopo province (offering a wide array of outdoor activities, private game reserves and private game farms).

The Consulate provided a "mini-cinema" at JTTX 2018 – showcasing the latest short film produced by South African Tourism, which details the journey of Bheki, a tailor, who traverses South Africa in search of a perfect dress for a bride to be. 🕏

Reflections on the legacy of **Nelson Mandela**

DEPUTY DIRECTOR: HUMAN RIGHTS DIRECTORATE AND WRITES IN HIS PERSONAL CAPACITY



uring a television broadcast on 2 February 1990 at 11h00. The then President of South Africa, FW de Klerk, announced the unbanning of the African National Congress (ANC) and the release of Nelson Mandela. This was the beginning of a watershed moment that ushered in a new dawn for South Africa's democratic dispensation.

Nelson Mandela became a symbol of resistance against the unjust and oppressive laws of apartheid and an advocate for a negotiated settlement.

In essence, he became a symbol of the armed struggle, mass mobilisation and international solidarity, all aimed at the creation of a united. democratic, non-racial, non-sexist and prosperous South Africa.

Nelson Rolihlahla Mandela was released unconditionally from prison on Sunday, 11 February 1990, after 27 years. The great moment arrived when he appeared on the balcony of the Cape Town City Hall to address a crowd of approximately 50 000 people.

In his opening address, he said: "I stand here before you not as a prophet but as a humble servant of you, the people. Your tireless and heroic sacrifices have made it possible for me to be here today. I therefore place the remaining years of my life in your hands"

Indeed, he lived to be a servant of the people and placed the remainder of his life in the hands of all South Africans. None of us today can challenge the fact that since his release and the unbanning of the liberation movement, he played an important role in persuading the ANC to abandon the armed struggle. We know that this was a difficult decision with the potential to divide the ANC. Once more. Mandela managed to steer the ANC on a negotiated path, and contrary to what prophets of doom predicted, the ANC emerged stronger and united. He instilled confidence in the majority of South Africans and peace-loving people all over the

He appreciated the contribution of the armed struggle. However, his ability to read and unde stand the balance of force helped him reflect on

changes in the terrain of struggle, and identify potential obstacles as well as opportunities in reaching the objective of a united, democratic, non-racial, non-sexist and prosperous South Africa; hence he chose dialogue over armed struggle.

South Africa almost imploded when Chris Hani was murdered on 10 April 1993, and it was at that time that Madiba had to address the nation. In his address, he appealed for calm and urged people to commemorate the memory of Hani by committing

Many believe that on that fateful day, he became destiny, the destiny of their organisation and the the country's defacto president, a view I personally destiny of their country share. The fact that Mandela was able to negotiate South Africa through the minefield of the transition and play the role history required of him, is testimony to his ability to do what is right by first acknowledging that at times he might be wrong.

Another memorable moment of Mandela's leadership was when he visited Betsie Verwoerd, the wife of the architect of apartheid, Hendrik Verwoerd. Who would have thought that a leader of the liberation struggle could embrace the enemy in the manner that Madiba did? We now know that in his crusade to build a united, non-racial and nonsexist South Africa, he embraced every conceivable enemy of the liberation struggle.

He also brought the nation together on those glorious days when he wore a Springbok rugby jersey and when he held the Soccer World Cup after South Africa had won a bid to host the 2010 tournament. Those images of a united South Africa will forever be in our memory and be a legacy for generations to come. As we celebrate the

centenary of this doyen of our struggle, it is incumbent upon all of us to mobilise the masses against poverty, inequality and violence against children and women at home and in war zones. We have to commit ourselves to uphold Madiba's vision of a society where there is no discrimination on the basis of race, gender and ethnicity

President Cyril Ramaphosa has described Mandela as a leader who sought not to cultivate an army of followers, but an army of leaders, people able to take responsibility for determining their own

His contribution towards a culture of promotion and protection of human rights and fundamental freedoms, the attainment of sustainable development and protecting the environment peace and security around the world is unparalleled in the 21st century. In this he laid the foundation for the diplomacy of Ubuntu

Mandela was able to navigate the murky waters of South Africa's transition and inspire the world mainly because of his African style of leadership built on the concept of Ubuntu, based on humility compassion, integrity and most importantly, his ability to embrace collective leadership.

He stressed the notion that African leadership meant service to humanity . Alongside Albert Luthuli, Mahatma Ghandi, Martin Luther King Jnr and similar selfless leaders, Mandela became a champion and icon of those less fortunate, more vulnerable and those denied human dignity.









29 January 2018, the High Commission of South Africa in Lagos, Nigeria, hosted a farewell ceremony for High Commissioner Lulu Louis Mnguni.

He is described as a man with a colourful history, whose service to South Africa and his humanity will forever remain etched in the minds of officials who worked with him. When many rationalised about the need to fight against apartheid, he and his generation were inspired by the clarion call – Organise or Starve – and they chose to organise. Today, our freedom is a palpable reality due to their commitment to our

High Commissioner Mnguni belongs to a generation whose courage and determination was inspirational. Despite his academic, intellectual and athletic prowess, he chose a path whose dangers were real. Speaking to the guests gathered at this august occasion, Minister plenipotentiary in Abuja, Mr Bobby Moroe said: "A beckoning future though distant with unknown outcomes was too strong to dissipate.

For those of you who may not know, his Excellency was also a philosophy lecturer and an underground activist for the ANC during his time at university. I am also told by one of his Doctor friends that he was an excellent inter-university

A great runner whose long run/walk to freedom yielded results." He added: "We are celebrating the completion of yet another of the marathons, a diplomatic marathon - service to Africa in general and of course South Africa in particular. The work he did was exceptional. He was a diplomat par ecxellence, a feat which earned him accolades among his peers and colleagues. Our country will recieve him with pride and admiration. Diplomacy is characterised by peace and good neighbourliness, a task he has fulfilled with grace and honour. Our bilateral relations are today the

High Commissioner Mnguni is now transiting back home in the year in which the country is celebrating one of the greatest leaders of all time in Africa and the world, the late President Nelson Rolihlahla Mandela. He returns at a time when South Africa has just taken leave of

departed cultural activists and great leaders Prof. Keorapetse Kgositsile and the jazz maestro Bra Hugh Masekela. High Commissioner Mnguni will insert himself in any effort to preserve their legacies for posterity. Once an activist, always an

The Mission in Lagos has taken High Commissioner Mnguni's leave with pride and in the knowledge that his journey was determined by history and crowned by the forebears. A journey completed with grace and humility. "A journey whose fruits continue to blossom for both South Africa and Nigeria. An unending marathon whose end post is an Africa free from hunger, poverty, conflict and ethnic strife."





Tell us about yourself

I am a woman of substance and I am content with my life. I was born and bred in Port Elizabeth and started working in the homeland called Ciskei in

From there I was transferred to the Port Elizabeth Consulate, where I dealt with documents and all consulate matters.

What is your daily routine?

Every day is different, there is definitely no routine – this is of course what you would expect from working as a transport officer in a highly active

Most of the time, I spend dealing with requests and approvals of vehicles and meeting with my principals for Directorate meeting matters.

How long have you been with DIRCO?

I started working in the then Department of Foreign Affairs in 1995 at the Transport Section. Being in Pretoria opened my mind as I have learnt and explored many things. When I arrived, my kids were still young; now they are all grown-up and they have followed careers of their own choice, like the Navy, which I have dreamt of. These are milestones I am grateful for as I will be retiring this year.

What do you enjoy most about working for

This section is my home, and as I am here most of the time dealing with different people; I feel as if I have a family at work. You get to interact with ambassadors and colleagues, visitors and a

diversity of people with various requests and you have to cater for their needs. This makes it great

because you have a lot of intresting stories to share with your family when you get home. What do you like most about your job? It makes me remarkable. Everyday, I am being called at all corners, "Mam Vee", because I assist even during ungodly hours. I feel honoured about

Anything else you would like to tell us I am an easy-going person and widely loved by colleagues at DIRCO. I leave no stone unturned. Everyone calls me Mam Vee. Even on the bus, the interns like to tease me and they enjoy my sense of

the compliments I receive the following day.

humour. When I finally finish my term at the end of June, I will go back to Port Elizabeth, where I will have quality time in my house, Emtshaweni. When we opened that house on 21 December 2014, we called it KHAYA'LAM

I will also have quality time with my husband; my grandchildren will only visit on intervals and should come with their parents. I will attend church and be involved in community services at large.

The legacy that I am leaving behind in DIRCO, especially the Transport Section, includes my angelic voice during memorials, birthdays and other events. Above all, I will be remembered by my elegant dress code on all occasions and my spirit of diplomacy.

MEET THE NEW DIRCO CLINICAL PSYCHOLOGIST, NCEDISA MAYEKO

BY NCEDISA MAYEKO

I then registered for a BA (Psychology and Social Work) at the University of Port Elizabeth (UPE). Some years later, I enrolled for a Master's degree in Counselling Psychology at the Nelson I moved to the

Towards the end of my fifth year of study, my lecturers offered me the opportunity to change from a counselling to a clinical trainee. I grabbed

Mandela Metropolitan University (NMMU).

the opportunity. Was it chance or fate? You decide. I was born in PE. I am a married mother of two boys and a two - year - old girl, my most

cherished role. I matriculated in PE in 1994 and enrolled for a

BA degree in 1995 and an Honours in Psychology during 1998 at UPE. The financial situation at home forced me to seek employment as I had been a breadwinner since age 17. During 2007, I enrolled for a Master's degree in Counselling Psychology at the NMMU (Former UPE). Between 1999 and 2007, I worked as a research assistant, counsellor and junior lecturer at UPE. I started my career as a Clinical Psychologist at the Nelson Mandela Academic Hospital's Mental Health Unit in Mthatha in 2010. On arrival, I was the only

Psychologist and due to my efforts, by the time I left three years later, there was one Clinical Psychologist and two registered counsellors. In 2013,

Department of Correctional Services (DCS) in East London, and worked at the Female Centre there. Some may shudder at the thought of working with women who may have taken the lives of others. However, I will be forever grateful to those ladies for allowing me into their most exposed personal spaces, thereby allowing me to make attempts at

I joined DIRCO on 1 January 2018. My biggest aspiration is to comprehend the human mind, thereby contributing to improved psychology practice in South Africa, assisting people to reach their full potential. DIRCO offers me the unique opportunity, in my capacity as a psychologist, of being able to intervene positively in officials'

These individuals have experienced a myriad of situations in the various countries they have resided across the globe. As a scholar of Psychology, this is an opportunity I could not turn

my back on. The first two months at DIRCO have been interesting – from the warm welcome and brief orientation by Chief Director Mashao, to the assistance, extensive orientation and continued daily support from colleagues in the Employee Health and Wellness Unit.

I have to meantion that DIRCO's elaborate building and view in my office still take my breath

My tasks involve but are not limited to the following:

- providing psychological services to all DIRCO officials and their families (both at Head Office and Missions)
- bereavement
- wellness days and wellness-related articles
- training.

to enable colleagues to see that in order for one to obtain psychological services, one does not need to approach a private practitioner.

I function at best as a Clinical Psychologist. I wish

I aspire to learn as much as possible and grow in my career path as a Clinical Psychologist.



became a Clinical Psychologist by chance or some may call it fate. As I was about to walk out of my house to hand in my application forms at university, a woman started talking about the shortage of Xhosa-speaking clinical psychologists in the country on Umhlobo Wenene.

ON-AIR

"THE DIPLOMAT" WITH THELMA NGOBENI

"The Diplomat" interviews with HE Thaninga Shope-Linney, South African Ambassador to Cuba

BY TSELISO MATLAKENG



and Cooperation has established a 24-hour Internet-based radio station called Ubuntu Radio. Ubuntu Radio sets in motion dialogue on South Africa's foreign policy, and stimulates public discourse on issues of national and international significance.

The station is the first-ever Internet based radio station under the stewardship of a government entity in South Africa.

For more information, please visit our website www.ubunturadio.com. This web address will also link you to a live broadcast of our shows. We are also available on the DSTV platform on audio channel 888.

Among a variety of shows on Ubuntu Radio is "The Diplomat". The show seeks to create a platform and promote an ongoing conversation between the Department of International Relations and Cooperation and its key stakeholders at home and abroad. It is a knowledge- based show, focusing on travel and tourism, current affairs, with a slant on global developments. It is a daily talk show broadcast live from 09h00-12h00, and is hosted by Thelma Ngobeni.

the release of Nelson Mandela.

The two nations fought each other in the Angolan Civil War until 1988: the apartheid government of South Africa supported the nominally anti-communist National Union for the Total Independence of Angola (UNITA) and Cuba supported the socialist People's Movement for the Liberation of Angola (MPLA).

In 1988, Cuba, Angola and South Africa signed the New York Accord, in terms of which Cuba withdrew its troops from Angola in exchange for South Africa granting independence to Namibia.

On 11 May 1994, Cuba and South Africa established full diplomatic relations. To talk more on relations between the two partners. Ubuntu Radio host, Thelma Ngobeni, spoke to Her Excellency, Ms partners? Thaninga Shope-Linney South African Ambassador What we do hold annually, is a joint consultative to Cuba on The Diplomat.

overnment in South Africa and demanded ground for our discussion by you giving us a detailed background on the state of the bilateral relations between Cuba and South

UBUNTU UBUNTU

We consider Cuba as a strategic partner because we have very strong diplomatic, political relations between the two countries.

We still have to work on our economic relations but our political relations are extremely strong and Cuba is a country that we call a friend; a country that we call a serious strategic partner to South

milestones since the establishments of full diplomatic relations between the two

mechanism (JCM) that we have with the Cuban

because we don't have that kind of interaction with all the countries that we conduct bilateral relations with but also at the same time every year, South Africa participates in a trade fair that is held in

South Africa and Cuba cooperate under the auspices of the South Africa-Cuba ICM. with the fourth session having taken place in Cuba on 17 and 18 October 2017. Can you please tell us more about the importance of this mechanism and the priorities for both

What would you say are the highlights or the Logically, any joint mechanism's objective should be to strenghten relations – economical and political. As I have said, our relations with Cuba are already strong, especially politically. Economically, we still have quite a few challenges and most of them are not necessarily



It is a very important mechanism because we have discussions where we advise each other on how we can improve relations, whether economical

There are over 30 signed bilateral agreements in place between the two countries covering vast areas of cooperation. Please mention some of these agreements. We have health, arts and culture, human settlements, defence, education, water and sanitation and as you know, our greatest pride that we have in Cuba is the Nelson Mandela-Fidel Castro medical training programme for tertairy students. At the moment, 2 700 doctor students are beginning their careers as doctors in

So that for us, is one of the greatest achievements I can say we have because it is going to guarantee that when these students graduate and officially become doctors, we can then also have doctors working in the rural areas where some of them actually come from. It is an opportunity also for these learners because most of them come from previously disadvantaged

We are also looking at improving in other areas.

The late president Nelson Mandela and former South African Communist Party (SACP) leader, Chris Hani, have both credited the country for helping South Africa during the struggle for a free and non-racial country. And just recently, we were commemorating the fourth year of the passing of former President Nelson Mandela. The year 2018 will mark a major milestone in the incredible story of Nelson Mandela, his centenary. Any plans in place to celebrate this milestone? The whole of 2018, we will be commemorating the name of Nelson Mandela. We will have the "Walk for Mandela", which we host in Cuba annually but this year, it will be bigger and in line with the centenary of Nelson Mandela.

exhibitions, wine tasting sessions and we're going to unveil the bust of Nelson Mandela. During Africa Month, in May, we are going to have many activitites that will be looking to commmemorating Africa but in line with the evolution of Madiba and Africa.

We are going to continue having our film



A lifetime experience

at DIRCO

BY MABELA QHOMELA (INTERN)



his is neither an extraordinary story nor experience but it is my story and the experience has contributed significantly to my growth to date. I was born and raised in Khubetsoana Maseru Lesotho where i lived for the most part of my life, I then relocated and now I call Woodland Hills, in Bloemfontein, my home.

An internship programme at the Department of International Relations and Cooperation (DIRCO) in general was of a particular interest to me, because it has been my aspiration to be a diplomat since I was in the first year of my LLB degree. I was never interested in private practice, despite the fact that I was studying Prior to joining DIRCO, I graduated with a Master's of Law in International Trade Law in

I joined this department attached to the Office of the Chief State Law Adviser (International Law) (OCSLA) (IL) and it has been more than I could have ever imagined it would be. Having no prior professional experience whatsoever, the only job I had had was as a volunteer at the Students' Health and Welfare Centres Organisation (SHAWCO) in its Education Sector at the University of Cape Town during my student years. I was elated to begin this new chapter in my life. I have worked with a great group of skilled professionals, and I have seen and learnt what a great team can achieve when working in unison.

I am confident that these qualities have rubbed

I already possessed research and analytical skills when I joined DIRCO and my time here

has seen me develop them further and attaining application and execution experience. My stay in OCSLA (IL) also enabled me to obtain a more practical perspective on operations in some of the most renowned international institutions and organisations that OCSLA (IL) advises South Africa on in the international law and fora. Additionally, the meaningful responsibilities I have been given, complemented by the valuable support and guidance throughout the internship, allowed for the improvement of my presentation and organisational skills. It has been both rewarding and encouraging to work with colleagues who invited me to their meetings with different diplomat counsellors of other countries to South Africa, and not only expected me to ask questions and give my views on subject matters discussed during meetings but insisted I do.

It was gratifying to be shown appreciation and know how much colleagues wanted me to learn

It really has been fulfilling to wake up every day and look forward to going to work not knowing what the day had in store for me, but being assured that whatever it was would be challenging and intellectually stimulating.

I also played a significant role in conducting research in preparation for South Africa's appearance before the International Criminal Court (ICC), on the case on non-cooperation by South Africa in the arrest and surrender of the President of Sudan. I also attended court cases at a local level where this matter was heard. including the hearing on South Africa's withdrawal from the ICC.

The cherry on top to make this already great experience amazing, was that I had the opportunity to visit some of the world's most prominent judicial courts in the international law and international relations sphere such as the ICC the International Court of Justice and the International Criminal Tribunal for the former Yugoslavia, There, I met, conversed and received words of great wisdom and encouagement from some of the courts' brilliant legal minds in the form of its esteemed judges. Add a number of other international organisations into that mix. Now tell me this is not fantastic! This has been a deeply informative, technically engaging and thoroughly gratifying experience from which I have gained referees ready to vouch for me professionally. I have formed valuable friendships with colleagues not only from OCSLA (IL), but a few other Directorates who have shown me but of support and encouragement, thus I have built a solid network

My passion lies in these three facets of international discipline: international trade issues strictly focusing on the World Trade Organisation, climate change and maritime

I have no idea what is in store for me when the programme ends ,but my goal remains to navigate my way into the international arena because it is the only fora in which I can pursue my goals, realise my dreams and it is where my heart is. Who knows ... maybe I will come back to realise my goal of being a diplomat in the not so distant future - then DIRCO will also gain an individual who is a diplomat at heart.



Why can't you be like other girls?



It's never too early. Teach children, the men and women of tomorrow, gender equality. This Women's Month, Brand South Africa celebrates the women of South Africa for playing their part in building our nation and taking our country forward. As we honour women and their achievements, let's break the cycle of limiting children and passing on old-fashioned beliefs about what they can or can't do based on gender.

It starts with you.





8 LESSONS LEARNT FROM MADIBA





Department of International Relations and Cooperation (DIRCO), through the Branch: Public Diplomacy, hosted the DIRCO Open Day on Friday, 23 February. The Directorate: Internal Communications and Social Media runs two open days per year during which high school pupils and tertiary students are given the opportunity to spend some time in the O.R. Tambo Building interacting with and learning from officials. We hosted grades seven to nine who are interested in following international relations, politics, law and related fields as careers. The department invited three schools, namely: Willowridge High School, Reitumetse School and Charlton Vos College. As part of their visit, the pupils were requested to share some thoughts about the former President of South Africa, Tata Nelson Mandela. This was in celebration of the centenary of our country's first democratically elected president. The participants were asked to write briefly about "The lessons they have learnt from Madiba's legacy". Here are some of the responses.

I believe that my success is yours. learnt from Nelson Mandela that we should stick together as we are one. I am because you Always have a positive mindset and never give up on your dreams and goals. Education is the most



son Mandela has taught me how to be dignified. He taught me to be calm in all that is done and handle every situation with care: "Look where we are today".

Tata taught us peace,

equity and equality

among everyone, not

only South Africans, but

the rest of the world.

He also taught us

forgiveness.

60000 Tata Madiba has taught and inspired me that through time you are blessed with the devine right to forgive one another and build A foundation as ONE. He proved a tounaacion as une. The proved that anything is possible through dedication and focus, and lastly shown giving up is never a way out. You should face your difficulties in order to prosper.

Tata Madiba makes me feel special in this world because he fought for us and did everything in his power to save our country from injustice. I salute Madiba.

the importance of having humanity, patience, respect, generosity and showing love to fellow brothers and sisters. He has played a big role in the lives of many people. He has made a remarkable impression. He has proven that anything is possible through dedication and focus, and lastly shown giving up is never a way out. You should face your difficulties in order to prosper.

Nelson Mandela

has taught me that perseverance isnt a bad

thing, but one of the few

Madiba to me is not only the house him fall on the is the

He taught me to first look out

He taught me to tirst look out unite. He brought humanity to our him. we wouldn't

unite. He brought humanity to our country. Without him, we wouldn't us how to unite with blacks and

Colour to him didnt describe who

blacks and whites are holding

factors that influence

the great things that are

about to come.

Nelson Mandela has shown and taught me

SUDOKU

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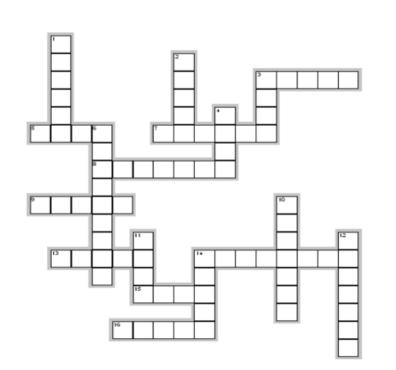
CROSSWORD

Across

- to lose blood (5)
- to experience something physical or emotional (4)
- to damage a muscle or similar soft part of the body caused by using that part too much (6)
- to cut a body open for medical reasons (7)
- to use drugs, exercises, etc. to cure a person of a disease or heal an injury (5)
- 13. to produce liquid through your skin because you are hot or nervous (5) 14. to fall down because of illness or weakness (8)
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Sharing economy:

A vital catalyst to trigger Africa's economic growth



By Sisa Ntshona, Chief Executive Officer, **South African Tourism**

haring and communal existence have been trinsically linked to the African way of life or time immemorial. A Sharing Economy is broadly described as a socio-economic network in which assets or services are shared between private individuals, either free or for a fee. This concept is a great fit to the African way of sharing and co-creating. Advancement in

technology and globalisation has also ensured that this system stands today as a vital catalyst in Africa's growth story, especially in this era of innovation and need for inclusive economic growth.

In many countries on our continent, the informal sectors and high rates of unemployment (specifically among the youth) have necessitated the creation of sharing economies to bring more participation in the economy. This includes small businesses collaborating, for example, to bring about economies of scale – for the benefit of many. And the tourism sector, both continentally and globally, has been a great sector for the concept of shared economies to become dynamic and thrive.

The introduction and wide usage of "disruptors" such as the sharing of transport, homes and working spaces, will only lead to moreof our people seeing value, ownership and participation in the sector. The United World Tourism Organisation (UNWTO) recently announced that global international tourist arrivals grew by a remarkable 7% in 2017 to reach a total of 1,3 billion – with Africa's growth estimated at 8%, reaching a record of 62 million international arrivals in 2017.

This growth alludes to the continent's ability to attract more international leisure tourists and make

waves as a serious global player in hosting regional and global meetings, incentives, conventions and exhibitions. Another important aspect is that it demands of Africa's entrepreneurs and people wanting to enter the industry to find innovative ways to capitalise on the mounting global interest in Africa. This will ensure that growth not only happens in big metros, but bring in the smaller towns in the

The emergence of the sharing economy – in players such as Airbnb and Uber - has already disrupted many industries outside of tourism. Certainly, Africa's economic, demographic and infrastructural profiles all point to a viable environment for the ideas of the sharing economy to take root and flourish. At this year's Meetings Africa, the continent's premier business events trade show held from 27 to 28 February at the Sandton Convention Centre, we examined how asharing economy could transform people's lives, positively and sustainably. This was a platform for players in the tourism and other economic sectors, to share ideas, expertise and learnings to propel the continent's growth.

It further cemented partnerships that would position Africa globally as an ideal Meetings,



Incentives, Conventions, and Events (MICE)

We as Africans possess the determination and insight to adopt and create innovative business solutions tailored to the continent's unique needs.

The growth of our continent depends on diverse minds with a common purpose connecting and working towards a common goal. Technological innovations to advance the model of shared economies can certainly offer new choices for consumers to access goods and services, and new opportunities for small and emerging businesses particularly those operating in the tourism and business events space – to gain a foothold and

The innovators,

rather than the dinosaurs, of the digital era

BY AMANDA KOTZE-NHLAPO **CHIEF CONVENTION BUREAU OFFICER**



n our highly connected world, where more and more business are being conducted remotely for the humble bricks-and-mortar trade show?

sampling products and services – and nowhere difference between being promised something and interaction with it. An exhibition is not about impersonal, abstract concepts but is an emotive, tangible experience with real people. In our sector, people often want to build human connections with businesses. And this is where the exhibition has stood the test of time – and technology.

It's where buyers can speak to and meet with flesh-and-blood exhibitors and, if their interest is pricked, deals can be clinched and leads generated. It's a highly targeted and interactive business-to-business (B2B) experience that engages the senses.Research commissioned by the Association of African Exhibition Organisers (AAXO) and supported by the South Africa NationalConvention Bureau shows that the economic impact of the South African exhibitions industry is immense, with an estimated total income of R75 billion (a sizeable chunk of the R115 billion generated by the local business events industry overall) in the space of a year, creating 153 000 jobs. This proves that trade shows contribute

greatly to the economy, not just in terms of their

comes to packaged holidays, travel buyers could theoretically liaise directly with potential products without the need for a physical platform such as a trade show. The same could be said for business events – why not just bookyour meetings in

Add to the mix the success of short-term accommodation disruptors such as Airbnb and private taxi services such as Uber, and it's fair to wonder whether technology won't render certain traditional models of doing business obsolete.

The virtual marketplace can throw up some great hidden treasures and bargains. But it can also be pretty overcrowdedand bewildering to navigate, and often it's a case of taking aneducated gamble. There are some horror stories, with broken promises leading to broken hearts and ruined holidays. Seeingis believing has never been more true! Similarly, business events buyers also want to meet and engage with potential partners who will help them to stage

aconference, incentive or exhibition in a particular collective buying power:a cool R2,3 billion. Exhibitors

world to set up real-worldmeetings. Exhibitors, buyers and journalists are able to use this diary tool to search for close "matches" aligned to their requirements, and then set up one-on-one

mutually beneficial deal, sale or outcome.

At last year's Africa's Travel Indaba, 16 500 confirmed meetings took place, more than 2 000 up on the previous year's figure. Each person who participated in the online diary system set upan average of 9,5 meetings over the three public show
It's clear that people want to build human days – generating true bang for their trade show

Similarly, at Meetings Africa 2017, there were some 5 600 pre-scheduled meetings via the online diary system, a 12% increase from 2016, connecting some 300 exhibitors from 18 African countries with almost 250 carefully vetted internationaland regional buyers. Their estimated

Make no mistake: the international exhibitions space is a highly competitive one. Buyers are spoiled for choice, with multiple tourism and business events trade shows across the globe vying for their attention. For this reason, it is a feather in South This "match-making" yields an excellent chance African Tourism's cap that we are able to attract the of eventually leading to a "date" – in other words, a world's top buyers to our trade shows, demonstrating that our country offers a strongand distinctive value proposition. This robust competition makes it even more vital that all of us in the business of tourism need to use all the physical and digitaltools at our disposal to nurture and build a culture of travel. connections with businesses, and that's what South African Tourism's annualtrade shows are all about: tourism's human touch. The 13th instalment of Meetings Africa, Africa's premier businessevents trade show, took place at the Sandton Convention Centre on 27 and 28 February 2018, preceded by a Business OpportunityNetworking Day (BONDay) for exhibitors on 26 February 2018. 😚



The Milkyway brightly visible from the chalets doorsto



Chalets with a view. The sun setting over the Cathedral Peaks



don't often get an opportunity to take some leave and hit the road to somewhere quiet and beautiful. In February this year, I visited Didima Camp, situated in the Ukhahlamba Drakensberg Park. It's just before the established Cathedral Peak Hotel on the same entrance road. Yes, the G&T sundowners there are still a winner, but not what I was looking for. A fireplace with a view of the Milky Way.

Didima is that for me, and more. It's quiet and offers the most amazing sunsets and bright Milky Way views at night.

I love taking pictures for our *Ubuntu Magazine* while on a quick breakaway, and as per my expectation, Didima catered for all my photographic desires. All I needed to do was point, shoot and enjoy If you are planning to go, please heed my advice. There is a restaurant available, but packing your own food is a fantastic option too as there are wonderful braai facilities on offer. Each unit has a small fridge, microwave and kettle. Most important, just bring your tired body and soul and get your recharge going. **⑤**

WOMEN SHOULD KNOW THESE FACTS ABOUT BREAST CANCER

BY EDWINA FRADI DIRECTORATE: EMPLOYEE HEALTH AND WELLNESS (EHW



October is international breast cancer awareness month. According to CANSA (Cancer Association of South Africa), breast cancer is the most common cancer among South African women, however, a diagnosis does not have to be a death sentence if it is detected early enough. Herewith some facts every women should know.

- Breast cancer is the most common type of cancer among South African women, with one in 31 women diagnosed in her lifetime. This statistic spans all race groups.
- The older you are, the greater risk you face when it comes to developing breast cancer. However, the disease can and does strike women under 40
- You should examine your breasts every month, and go for regular mammograms from the age of 40.
- When detected early, breast cancer has up to 95% chance of successful treatment
- One of the greatest risk factors for breast cancer is obesity, especially after menopause. Other risk factors include being a smoker, not being physically active consuming alcohol, and age among others.
- Women who have breastfed, especially for longer than a year, may face a lower breast cancer risk than women who haven't ever breastfed, studies have found.
- Studies suggest that women who suffer from stress are twice as likely to develop breast cancer than those who don't experience stress.
- If you want to help reduce your risk of breast cancer, do the following, starting right now: stop smoking; limit your alcohol intake; exercise at least moderately (aim for three times a week, for 30 minutes each time); find out what your healthy weight is and stick to it; always wear sunscreen when you're outdoors, in every season; revamp your diet, cutting out junk food, sugar and high-fat foods; and try to keep stress to a minimum.
- All adult women should have annual women's wellness check-ups, which
 include breast exams. These examinations can help to detect any problems
 early, and to treat them quickly and efficiently for your best chance of recov
 erv. Breast cancer can be beaten, but early detection is the key.

SOLUTION



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|---|---|---|---|---|---|---|---|---|
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| 8 | 9 | 5 | 6 | 1 | 7 | 3 | 2 | 4 |
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| 6 | 4 | 9 | 7 | 5 | 3 | 1 | 2 | 8 |
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| 3 | 9 | 4 | 8 | 2 | 1 | 6 | 5 | 7 |
| 7 | 5 | 6 | 4 | 3 | 9 | 8 | 1 | 2 |
| 4 | 6 | 5 | 3 | 7 | 8 | 2 | 9 | 1 |
| 8 | 3 | 2 | 9 | 1 | 5 | 4 | 7 | 6 |
| 9 | 1 | 7 | 2 | 4 | 6 | 5 | 8 | 3 |

Solution

Across

BLEED

5. FEEL

STRAIN

OPERATE

TREAT

13. SWEAT14. COLLAPSE

15. HURT

16. COUGH

Down

1. INJURE

2. FAINT

BURN
 TAKE

6. LOOK AFTER

10. SCRATCH

11. ITCH

DEVELOP

14. CATCH

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