

South Africa's tourism value proposition



Sun city , North West



Big Hole, Northern Cape



God's Window, Mpumalanga



Gold Reef City Theme Park, Gauteng



Wild Coast cycling, Eastern Cape

South Africa's natural and scenic beauty, good climate, abundant wildlife, diverse flora and fauna, stunning landscapes and fascinating history, and culture are major tourist attractions that have grown globally to make South Africa an iconic, 'must do' tourism destination and experience. South Africa is infused with a multicultural vibrancy. This mix of cultures makes our country open and welcoming to nations across the world. South Africa is a Muslim friendly country and encourages Muslims to travel to beautiful South Africa and learn about the country's history and heritage including over 200 years of Islam on these shores.

South Africa is a comparatively easy on the pocket and affordable tourist hot spot. This undeniably stunning country at the southern tip of the mystifying African continent provides visitors with a once-in-a-lifetime experience. The country offers world class accommodation from top of the range luxury accommodation to standard quality accommodation for families and singles.

For the sportsman and the adventurer South Africa, with its great climate, offers an enormous variety of activities such as hiking, mountaineering, scuba diving, white-water rafting, sailing, canoeing, parachuting, ballooning, windsurfing, 4x4 safari adventure trips and many more. From hair-raising abseiling adventures off Table Mountain and nerve shattering Great White shark diving experiences to sipping cocktails with wild lions roaring, you name it, we have got it.

Beauty of nature

For those who love the beauty of nature, South Africa offers wide variety of options from its picturesque natural landscape and game reserves, diverse cultural heritage, to its beautiful and unspoilt beaches. Some of the most popular destinations include several national parks, such as the beautiful coastlines and beaches of the KwaZulu-Natal, Eastern Cape and Western Cape provinces, beautiful parks and inland rivers and the e famous and expansive Kruger National Park (for the must do Big Five safaris for anyone fascinated by wildlife i.e. buffalo, elephant, lion, leopard and rhino) in the north of the country.

South Africa is ranked sixth out of the world's seventeen mega diverse countries and is home to a large variety of animal life. Among the large mammals found in the northern bushveld include lions, leopards, cheetahs, white rhinoceroses, blue wildebeest, kudus, impalas, hyenas, hippopotamuses and giraffes. A significant extent of the bushveld exists in the north-east, including the Kruger National Park, one of the largest game reserves in Africa, and the Sabi Sand Game Reserve. The Kruger National Park, established in 1926, is one of the most visited national parks in the country.

Architecture and archaeology

For the world of retail therapy and great entertainment, the South Africa's theme parks and shopping centers provide world-class shopping, plenty of entertainment, the latest movies and delicious food in conveniently situated and safe

surroundings. Whether you are looking for something specific, have time on your hands to browse around or just love to shop, the boutiques, chain stores and specialist shops in the country's malls have it all. When you leave the country after your holiday or business trip, you will lament the baggage restrictions of the international airlines and wish that you could take more of South Africa home with you! Thanks to a very favorable exchange rate, Euros or US Dollars go a very long way in South African shopping centers, and make even the more exclusive purchases very affordable.



Kruger National Park, Limpopo

For cultural connoisseurs, you will be spoiled for choice with a range of cultural offerings from theatre, poetry, dance, and world class art galleries, a variety of music venues and concerts, and diverse architecture and archaeology, village and townships tourism, etc. Some of the significant cultural attractions include the fossil-bearing caves forming part of the Cradle of Humankind in Gauteng, the ruins of the Kingdom of Mapungubwe in northern Limpopo, the wine routes of the Western Cape, and various historical sites in the cities of Cape Town and Johannesburg (such as Robben Island, the Castle of Good Hope and Soweto township). Eight South African sites are inscribed on the UNESCO World Heritage List, including the iSimangaliso Wetland Park and uKhahlamba Drakensberg Park in KwaZulu-Natal.



Saint Lucia, KwaZulu-Natal

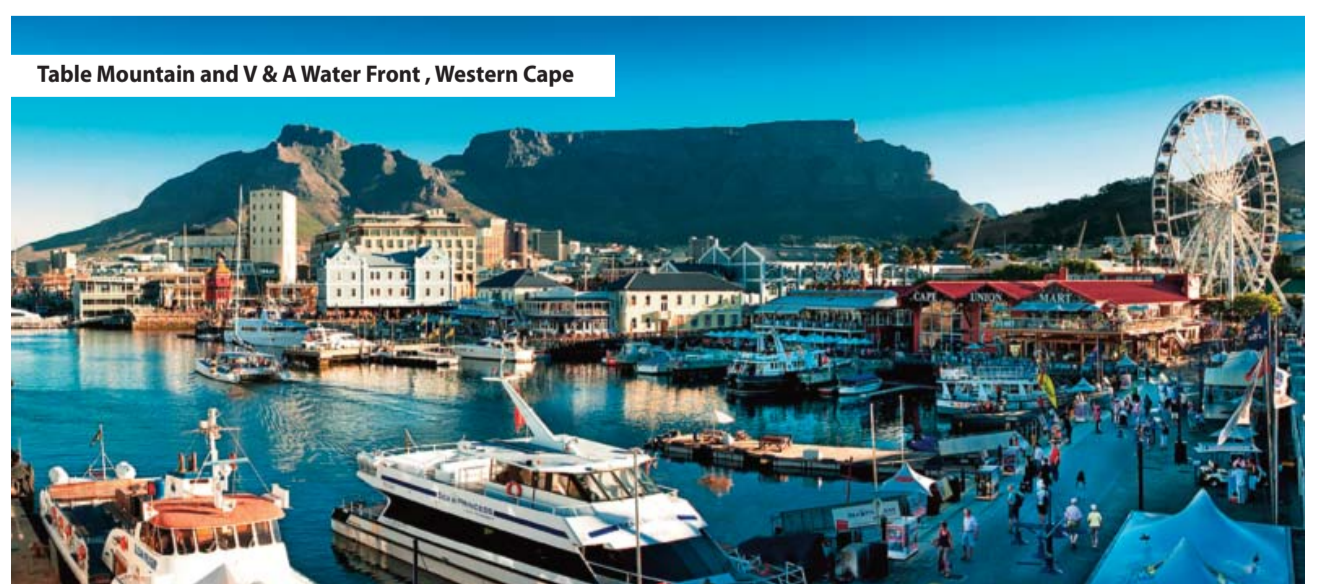


Table Mountain and V & A Water Front , Western Cape